



Your  
**NEXT  
STOP**  
Rio de Janeiro

**THE PORTUGUESE LANGUAGE AND CULTURAL  
IMMERSION EXPERIENCE YOU WILL NEVER FORGET**

## OPPORTUNITY BRAZIL

✓ Brazil has become an economic and cultural hub, a land of emerging opportunities, attracting people and businesses from all over the world. The adaptation process is never easy: it's necessary to learn the local language and a new culture.

Here, in this vibrant country, there are many particular issues that often make the understanding of its unique culture difficult for foreigners.



# About Fala Brasil

- ✓ Fala Brasil is a school of PORTUGUESE & CULTURAL IMMERSION that helps foreigners adapt easily to life in Brazil. At Fala Brasil, the student learns Portuguese much faster & learns to understand Brazilian culture — habits, behavior, & culture-specific forms of expression — through dynamic & experimental lessons, in & out of the classroom.
- ✓ INTERCULTURAL AND MULTICULTURAL APPROACH
- ✓ INNOVATIVE METHODOLOGY
- ✓ FAST AND EASY LEARNING
  
- ✓ The language learning is supported by content that helps foreigners' adaptation to the country. The full length course options are: Portuguese Language Course and Technical Portuguese Course, and each can be tailored to the student's or business's specific needs.

## About FACHA

✓ FACHA is a private College in Rio de Janeiro with two units in the city and it has at about 4.000 students. This number is growing fast every year and new courses are being offered. Our graduation courses are: Journalism; Public Relations; Advertising; Tourism; Law; Sports Management; Cinema; Radio; Marketing and Human Resources Management. FACHA is recognized as the College that has the highest number of students in the market at good positions. Our slogan is: everywhere you go, you are going to find someone from FACHA.

We are committed with quality and a real and good relation with our students and partners.

**FACHA**

[www.facha.edu.br](http://www.facha.edu.br)



## Description of the school and practise

✓ Fala Brasil's classes employ and innovative, dynamic and interactive methodology which combines traditional grammar with neuro-linguistic exercises. These are presented using visual materials that promote lucid, rapid learning. The student takes in the theory of the course in a practical way; before having the chance to complete their learning by way of interaction with Brazilians in a variety of real-life situations.

✓ Fala Brasil and FACHA worked together to create "Rio Your Next Stop", an innovative programme in which classes are personalised according to the university's field of expertise.



## Description of the school and practise

✓ The course begins with introductory classes for students who have recently arrived in the country. These include vocabulary, simple grammatical structures and specific knowledge aimed at enabling day-to-day language survival. The goal here is to allow for efficient communication in a variety of situations and to provide a basic idea of daily life. With the acquisition of “survival skills” the learner begins the learning phase relating to culture and information about Brasil (habits, culture, behaviour, history etc). The following module then focuses on classes of specific interest chosen by the learner. These include, journalism, art, tourism, Brazilian music and literature, amongst others.



Deep Diving

**INTERMEDIATE**

Development

**BASIC**

Introduction

**SURVIVAL SKILLS**

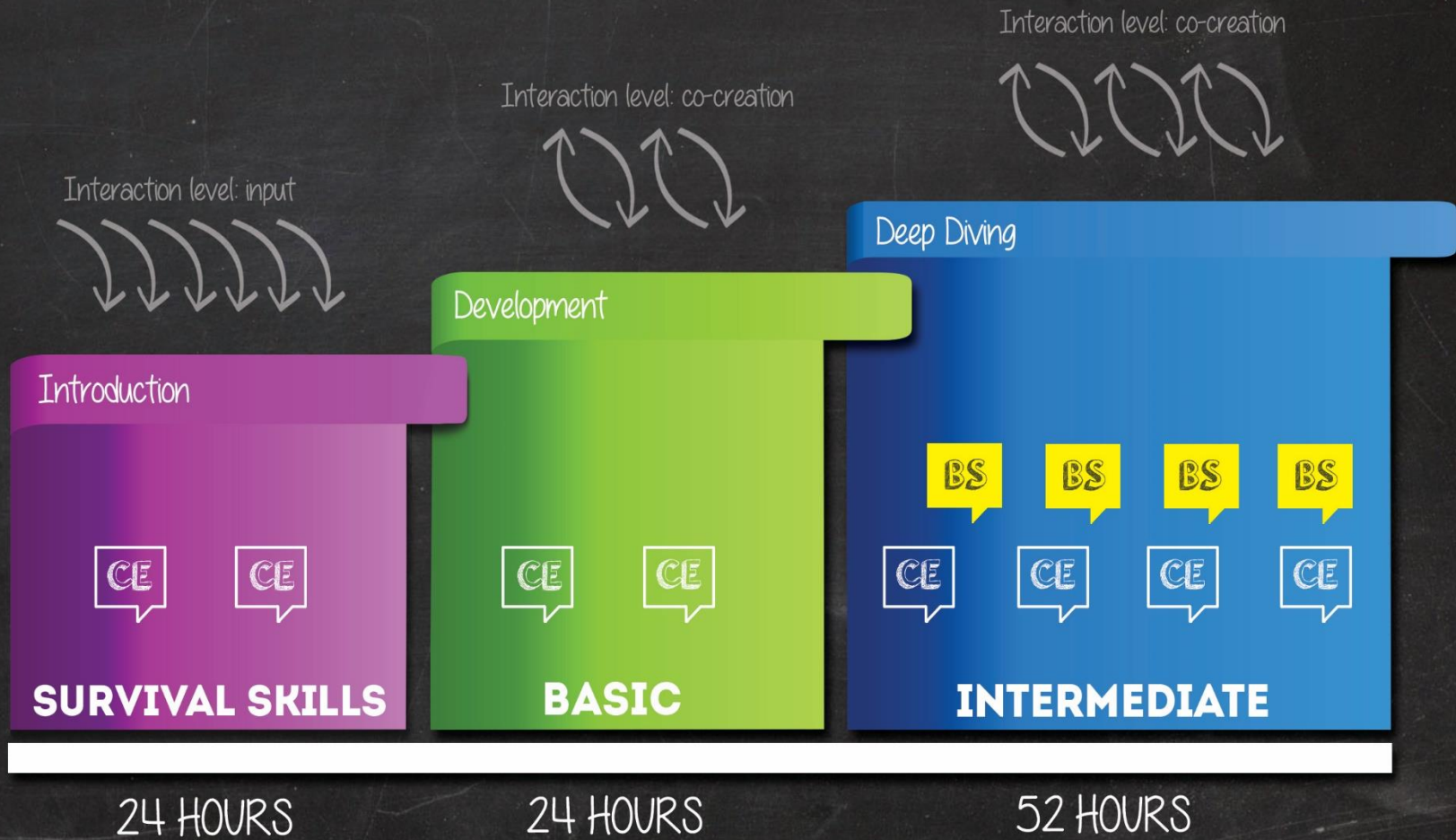
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**BS** BUSSINESS SKILLS

**CE** CULTURAL IMMERSION EXPERIENCES



The total course length is 80 hours (theoretical) and 20 hours (practical)

## Classes focused on specific interests

✓ Theoretical and practical classes including:

- Cultural and linguistic immersion in main areas of Brazilian life that makes international headlines, such as Carnival, favelas, Olympic and Paralympic Rio 2016 Games, amongst others.
- Practical classes focused on the student's fields of study. They may include interviews; reports production; developing touristic activities; artistic, literary and musical production, and more.
- Theoretical classes covering vocabulary, grammar and cultural/social understanding relevant to the subject.

✓ Activities include:

- Questions and Answers session  
Questions and Answers session
- Practical experiences produced by FALA BRASIL and by the specialists of each area.
- Production of printed and audio-visual news. Fala Brasil and FACHA will support you on this.
- Presentation of the students' creations to other students, to everyone involved in YNSR program and to Brazilians who will be invited.





Refavela  
Aqui e agora  
Flora

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## TIME TABLE

The course is offered in three levels:  
Survival Skills, Basic and Intermediate.  
Total duration of each level:  
✓ Survival Skills: 24 hours  
✓ Basic: 24 hours  
✓ Intermediate: 52 hours  
The total course load is 100 hours



## CONTENTS 1<sup>ST</sup> WEEK

### SURVIVAL SKILLS

4 hours per day of theoretical classes,  
from Monday to Friday  
4 hours of practical classes over the  
week (ordering food, asking for  
information and basic questions.)



## Content 2<sup>nd</sup> WEEK - BASICS (Knowledge about Brazil/ Understanding Brazil)

✓ 4 hours per day of theoretical classes,  
from Monday to Friday

4 hours of practical classes over the  
week:

Wednesday, 12:30-2:30pm: lunch  
followed by a conversation with the  
cook, a waiter and a kitchen's assistant.

Friday: Attend a music concert and make  
an interview with the musicians.





## CONTENT - 3<sup>rd</sup> AND 4<sup>th</sup> WEEK - INTERMEDIATE (focused on specific interests)

✓ 3<sup>rd</sup> week: 4 hours per day of personalised theoretical classes, from Monday to Friday.

6 hours of practical classes over the week:

- Tuesday, 2-5pm: Interview a “sambista”.
- Thursday, 2-5pm: Visit Samba city and interview employees.

✓ 4<sup>th</sup> week: 4 hours per day of personalised theoretical classes, from Monday to Friday.

6 hours of practical classes over the week and final presentation:

- Tuesday, 2-5pm: Favela tour with a social and political approach, including an interview with the local residents.
- Thursday, 2-5pm: Interview with the workers of the Olympic and Paralympic Committee.
- Friday, 2-4pm: Final presentation



## Accommodation

### ✓ ACCOMMODATION:

The price of accommodation is from € 350 to € 625. It is for rooms in apartments selected in advance by the programme team. All buildings are in safe areas, easy to access, close to the faculty and with good transport connections. The price includes bedding, towels and a weekly laundry service. Residents can use kitchen facilities and all other areas of the building. For more details please contact: [fala@falabrasilschool.com](mailto:fala@falabrasilschool.com)



## Pricing and Registration

### ✓ REGISTRATION PROCEDURE

- Deposit of € 300 upon registration.

Remaining course cost to be paid up to two weeks before course start date.

✓ **PRICING.** The course price includes: Portuguese and Brazilian culture classes including didactic material and Cultural Immersion Experience - Transport and cost of experiences

**Cost for partnership students: € 495.**

(Lunch, snacks, dinner and return travel tickets to faculty not included)

**Cost for no partnership students: € 745.**

(Lunch, snacks, dinner and return travel tickets to faculty not included)

